

An e-newsletter for Alabama WIC Vendors

March 2021

Mead Johnson Formula Updates

Enfamil NeuroPro EnfaCare small powder is undergoing a minor formulation update and changing from 12.8 dry ounces to 13.6 dry ounces.

These changes do not impact the product name or the UPC code.

The new 13.6 oz. Enfamil NeuroPro EnfaCare powder will begin shipping in April 2021.

	Product Name	Dry Ounces	List Number	UPC Code
Current SKU	Enfamil NeuroPro EnfaCare Powder	12.8 oz.	1261-05	300875122082
New SKU	Enfamil NeuroPro EnfaCare Powder	13.6 oz	1977-01	300875122082



Fat Free or 1% Chocolate Milk

Gallon and half gallon containers of chocolate milk are WIC approved, but it must be specified on the participant's shopping list or benefit balance.



eWIC Maximum Allowable Reimbursement Levels (MARLs)

The MARLs are now calculated at the product level by peer group. The MARLs will be recalculated every 30 days, and it is entirely based on electronic benefit transfer (EBT) redemption data. Therefore, you may notice more frequent changes in your reimbursement amounts.

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Routine Monitoring Checklist

As noted in the Vendor Procedure Handbook, authorized WIC vendors are subject to routine monitoring visits at any time for compliance to WIC requirements. During the visit, the WIC representative will be verifying minimum stock, checking product expiration dates, and verifying shelf prices of WIC approved foods.

Please see the checklist for items that will be required of the store representative at the time of the visit.

Downloading the Alabama WIC Approved Product List (APL) Reminder

All vendors should connect their point of sale (POS) system for each eWIC device/ outlet covered by the WIC vendor agreement to the state's eWIC system at least once each 24-hour period to download reconciliation files and the APL.



Routine Monitor Check List for Vendor

During a routine monitoring visit, you will be required to provide the following:

- Alabama WIC Program Vendor Procedure Handbook.
- ☐ Vendor Information Publication (VIP) E-Newsletter
- Documentation/Invoices for Infant Formula purchases.
- A valid Alabama Department of Public Health Food Permit.
- ☐ Documentation on Employee Training.

Produce Mapping (Linking)

The Alabama WIC Program requires retailers to map/link produce to an Alabama WIC-approved Produce Look-up (PLU) code. This means that any WIC-approved fresh fruit or vegetable without an International Federation of Produce Standards (IFPS)-approved PLU code must be mapped/linked to an IFPS-approved PLU code.

Store Responsibility:

- Map/link all required fresh fruits and vegetables.
- Contact your Electronic Cash Register (ECR) Provider for specific instructions on how to map/link produce, as every ECR is different.
- Ensure store personnel are trained to address issues that may occur.

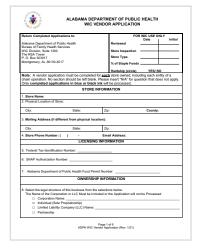
Additional information about mapping can be found by visiting the Alabama eWIC page at: http://www.idosets/alabama-wic-%20-produce-mapping-informational-sheet.pdf or the IFPS website at https://www.ifpsglobal.com/

New Vendor Application Processing

We are in contract renewal year. Therefore, the Alabama WIC Program will not process vendor applications received between June 1 and October 1. Application processing will resume October 2, 2021.

You Are Responsible For Training Your Cashiers. Need WIC Training?

Please follow the link below for the Vendor Training Module: http://alabamapublichealth.gov/alphtn/featured/wic-vendor-training.html



Check it Out - Alabama has a WIC App!

Access the WIC approved foods brochure and stay connected with social media posts and current WIC news.



Download Our FREE Alabama WIC APP!



Need Supplies or Have Questions?

We are here to help you! If you have WIC questions or concerns call us at the State WIC Office. You can order supplies, such as shelf labels, Alabama WIC Program Vendor Procedure Handbooks, approved foods brochures, or window clings, by calling 1-888-942-4673.